




# Select EF LENSES Mail-In Rebate

Receive an American Express® Reward Card by mail with purchase of select Canon Product(s) shipped from and sold by Authorized Canon Dealers (A list of Canon Authorized Dealers is available at <http://rebates.usa.canon.com>) (Limit 1 Claim per lens per household – Claim form may include separate purchases of different lenses)

**Offer valid on purchases made between March 2, 2014 and March 29, 2014**

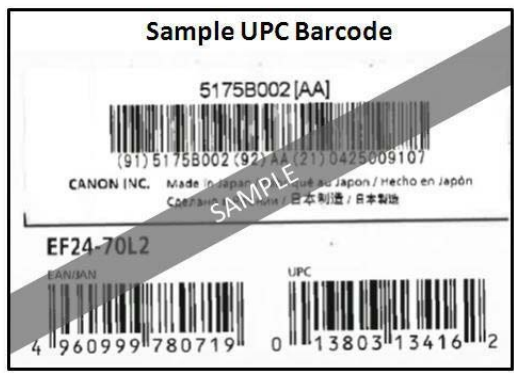
**READ HERE!**  You have the option to Pre-submit this rebate form online and print it for mailing with your required documentation. Please go to <http://rebates.usa.canon.com> and click on the “Pre-submit your Rebate Claim” button to pre-submit your claim. Please note that although your pre-submission claim form will be electronically transmitted to Canon USA, Inc., a printed copy of the claim form as well as the required supporting documentation must still be submitted by postal mail to Canon USA, Inc. in order to complete your submission.

Step 1: Please check the box next to the EF Lens offer below and enter serial number of the EF lens that applies to your purchase

	Eligible EF Lenses	UPC Code	Mail-In Rebate Amount	Serial Number
<b>ULTRA WIDE ZOOM</b>				
<input type="checkbox"/>	EF 16-35mm f/2.8L II USM	013803078596	\$150.00	
<input type="checkbox"/>	EF 17-40mm f/4L USM	013803028058	\$100.00	
<b>STANDARD ZOOM</b>				
<input type="checkbox"/>	EF 24-70mm f/2.8L II USM	013803134162	\$200.00	
<input type="checkbox"/>	EF 24-70mm f/4L IS USM	013803147773	\$200.00	
<b>TELEPHOTO ZOOM</b>				
<input type="checkbox"/>	EF 70-200mm f/2.8L IS II USM	013803092776	\$200.00	
<input type="checkbox"/>	EF 70–200mm f/2.8L USM	082966213151	\$100.00	
<input type="checkbox"/>	EF 70-200mm f/4L IS USM	013803064568	\$150.00	
<input type="checkbox"/>	EF 70–200mm f/4L USM	082966214202	\$80.00	
<input type="checkbox"/>	EF 70-300mm f/4-5.6L IS USM	013803122251	\$200.00	
<input type="checkbox"/>	EF 100-400mm f/4.5-5.6L IS USM	082966214042	\$200.00	
<b>WIDE ANGLE</b>				
<input type="checkbox"/>	EF 14mm f/2.8L II USM	013803079425	\$150.00	
<input type="checkbox"/>	EF 24mm f/1.4L II USM	013803092769	\$150.00	
<input type="checkbox"/>	EF 35mm f/1.4L USM	082966214028	\$100.00	
<b>STANDARD &amp; MEDIUM TELEPHOTO</b>				
<input type="checkbox"/>	EF 50mm f/1.2L USM	013803064551	\$150.00	
<input type="checkbox"/>	EF 85mm f/1.2L II USM	013803064056	\$150.00	
<b>TELEPHOTO</b>				
<input type="checkbox"/>	EF 135mm f/2L USM	082966213328	\$100.00	
<input type="checkbox"/>	EF 200mm f/2.8L II USM	082966213311	\$50.00	
<input type="checkbox"/>	EF 300mm f/4L IS USM	082966213380	\$100.00	

SUPER TELEPHOTO				
<input type="checkbox"/>	EF 400mm f/5.6L USM	082966203022	\$100.00	
MACRO				
<input type="checkbox"/>	EF 100mm f/2.8L Macro IS USM	013803108620	\$100.00	

Step 2: Cut out 12-Digit UPC Barcode from Canon EF Lens box that you purchased



**Claim Checklist:**

- This completed claim form.
- A legible copy of your sales receipt from an Authorized Canon Dealer, showing the purchase of a new eligible Canon EF Lens, with the date of purchase and the purchase price(s) circled.
- Original Proof of Purchase 12-Digit Barcode from Canon EF Lens box, leaving a hole in the box(es). WE MUST RECEIVE "PROOF OF PURCHASE" WITH CARDBOARD INTACT. DO NOT PEEL OFF "PROOF OF PURCHASE" STICKER. (SEE SAMPLE UPC BARCODE ABOVE)
- Make copies of all documents for your records.
- Mail all documents to the address in the shaded box.

**Mail Completed Claim and supporting documentation to:**  
Promotion ID: 819101712  
Canon Selected EF Lenses MIR Promotion  
P.O. Box 343140,  
Memphis, TN 38184

Please provide the following information:

\_\_\_\_\_  
First Name MI Last Name

\_\_\_\_\_  
Mailing Address (NO P.O. BOXES, except for residents of North Dakota)

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Daytime Phone Email Address

**Terms of offer:** Offer good in the 50 United States, the District of Columbia and Puerto Rico, on products purchased by an end-user customer from Canon Authorized Dealer only. Offer void where taxed, restricted or otherwise prohibited by Federal, State or Local law. **Limit 1 claim per lens per household.** Claim form may include separate purchases of difference lenses. Your envelope containing this claim form, the section of the box bearing the original "Proof of Purchase" 12-digit UPC bar code cut from the Canon EF Lens box, and leaving a hole in the box, **(we must receive "Proof of Purchase" with cardboard intact; do not peel off "Proof of Purchase" sticker);** and a legible copy of your sales receipt from Canon Authorized Dealer with eligible product purchase(s) circled must be postmarked no later than April 30, 2014 and received no later than May 14, 2014. Purchase(s) of eligible product(s) must be made from Canon Authorized Dealer between March 2, 2014 and March 29, 2014 to be eligible for the offer. **Photocopied UPC barcodes and "Secondary Proof of Purchase" barcodes will not be accepted.** All required information on the claim form must be hand printed; no mechanical reproductions or labels will be accepted. **Keep copies of materials submitted; originals submitted become Canon's property and will not be returned. Allow 60 days for processing of claim.** Incomplete or illegible claim forms and claims that do not comply with the terms and conditions of this offer will be rejected and will not be returned. Canon and/or its agents reserve the right to substantiate claims, and request additional identification and/or documentation. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. In the event of questions regarding claims, program or policy, Canon will review all documents and make the final determination of claim eligibility. Dealers, distributors and other resellers are not eligible for this offer. American Express® Reward Card will only be mailed to a street address (except where prohibited by law) in the 50 United States, the District of Columbia or Puerto Rico. Offer does not apply to purchases of refurbished or used products nor for eligible products packaged together and sold for one price. **Canon reserves the right to seek reimbursement of any rebate paid on a product that is accepted for return by a Canon Authorized Dealer after the rebate is paid to you.** By submission of this rebate claim to Canon, you hereby agree to submit to the jurisdiction of the courts of the State of New York regarding any disputes arising out of the payment, nonpayment or attempt at reimbursement of payment of this rebate claim. Quantities of advertised products may be limited. Canon is not responsible for lost, stolen, misdirected or undelivered mail, nor for misprints or typographical errors. None of the offers on this claim form can be combined with any other printer offer or promotion. Cash value 1/100¢.

This American Express Reward Card can be used at U.S. merchants that accept American Express® Cards. Funds do not expire. No ATM cash withdrawal. SUBJECT TO APPLICABLE LAW, A \$2.00 MONTHLY FEE WILL BE ASSESSED AGAINST CARD BALANCE STARTING SEVEN MONTHS AFTER CARD ISSUANCE. Additional limitations apply, including restriction on use at cruise lines or for recurring billing. See Cardholder Agreement for complete details. Card cannot be redeemed for cash, except where required by law. This Card is issued pursuant to a loyalty, reward or other promotional program. Card is issued by American Express Prepaid Card Management Corporation. American Express is not the sponsor of this promotion.

Please check this box if you **do not** want to receive information about other Canon products and promotions that may be of interest to you.

For questions regarding this offer call 1-866-668-9861 from 8:00 a.m. to 8:00 p.m., ET, Monday-Friday, excluding holidays.

For a status on your rebate visit <http://rebates.usa.canon.com>

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